

OpenAI

LOADED
LANGUAGE



This One Simple AI Prompt Hack
Will Make Any Content You
Create 10X More Powerful



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OVERVIEW & METHOD

There are certain words, when used, can stir an emotional response from a reader.

Whether is be in an article. blog post, email, or on a sales page.

Loaded language and words are so powerful that even when asking ChatGPT about them produces a response to use them with caution (that's how powerful this is) -

These loaded words are often used to sway emotions, biases, or preconceived notions. Loaded language can evoke positive or negative emotions depending on your intent.

Here are some examples:

1. **Positive Loaded Words:**

- **Freedom:** Often used to evoke a sense of justice, autonomy, and positive ideals.
- **Hero:** Implies bravery and moral superiority, often used to describe someone favorably.
- **Innovation:** Conveys progress, creativity, and improvement.

2. **Negative Loaded Words:**

- **Terrorist:** Implies criminal behavior and instills fear, often used to demonize individuals or groups.

- **Bureaucrat:** Often used to imply inefficiency, rigidity, or unnecessary complexity in government or organizations.
- **Manipulative:** Suggests deceit and dishonesty, often used to criticize someone's actions or intentions.

Loaded language is often used in politics, marketing, and media to frame issues in a way that resonates emotionally with the audience, guiding them toward a particular viewpoint.

When you write using loaded words it emphasizes whatever you're talking about.

You can easily add one sentence to any prompt in order to get ChatGPT to write using loaded language words.

Here are 30 sentences that you can add to ANY prompt and get ChatGPT to write using loaded language and words.

Based on what type of content you're creating use the one that fits:

"Make sure to use loaded language to create a strong emotional connection with the reader."

"Please include loaded language words to emphasize the urgency and importance of the topic discussed."

"Craft the content with loaded language to persuade the audience and drive home the key points."

"Incorporate loaded language words to evoke a powerful response and influence the reader's perspective."

"When writing the article, use loaded language to frame the argument in a way that resonates emotionally with the audience."

"Ensure that loaded language words are present to make the narrative more compelling and persuasive."

"Use loaded language throughout the piece to enhance the emotional impact and guide the reader's opinions."

"Include loaded language words to intensify the message and create a sense of urgency or importance."

"Please write the content with loaded language to engage the reader on a deeper emotional level."

"Make sure to weave in loaded language words to strengthen the argument and leave a lasting impression on the audience."

"To make the blog post more impactful, incorporate loaded language words that will resonate with the reader's emotions."

"Use loaded language to subtly guide the reader toward a specific conclusion or viewpoint."

"Loaded language words should be included to ensure that the content leaves a strong impression on the audience."

"Craft your message with loaded language to highlight the urgency and importance of the issue."

"Incorporate loaded language words to create a narrative that deeply engages and influences the reader."

"Loaded language is essential for making the content more persuasive and emotionally engaging."

"Add loaded language words to the text to amplify its emotional appeal and persuasive power."

"Ensure the content includes loaded language to provoke a strong reaction and maintain the reader's interest."

"Use loaded language words to frame the discussion in a way that aligns with the desired emotional impact."

"Loaded language should be woven into the content to enhance its ability to sway the reader's opinion."

"Integrate loaded language into the narrative to evoke a sense of urgency and drive action."

"Loaded language words can help to shape the reader's perception and reinforce the message you're conveying."

"To ensure the content is compelling, include loaded language that appeals to the reader's emotions."

"Utilize loaded language words to create a persuasive tone that resonates with the audience."

"Loaded language should be applied strategically to heighten the emotional stakes of the content."

"Include loaded language words to guide the reader's emotional journey through the content."

"Loaded language can be a powerful tool in shaping the reader's response and aligning them with your perspective."

"To make the argument more compelling, incorporate loaded language words that emphasize the key points."

"Loaded language is effective in creating a strong connection with the reader and motivating them to take action."

"When writing, be sure to use loaded language words to amplify the emotional and persuasive impact of the message."

I'm also including a list of 537 words you can reference.

These are all "loaded language" words.

This will give you a better idea about what loaded language words are and also give you something to reference if you would like to sprinkle them in manually to your blog content or marketing material.

When you read each word (some more than others) notice how each one produces a negative or positive emotion within you.

This is powerful stuff -

Abandoned

Abundant

Abuse

Abysmal

Addictive

Admirable

Adored

Affectionate

Affirmed

Agile

Alarming

All-consuming

All-encompassing

All-powerful

Alluring

Appalling

Appreciated

Articulate

Assertive

Astonishing

Chaotic

Charismatic

Cherished

Coercive

Colossal

Comforted

Comforting

Commanding

Compassionate

Compelling

Comprehensive

Compromised

Compulsive

Compulsory

Conclusive

Condemned

Confident

Connected

Consuming

Contaminated

Astounding

Authoritative

Awe-inspiring

Backfired

Backfiring

Balanced

Beloved

Bespoke

Bewildering

Bewitching

Blissful

Breakthrough

Breathtaking

Brilliant

Captivating

Catastrophic

Celebrated

Cutting-edge

Damaged

Damaging

Content

Contented

Controlling

Controversial

Convinced

Convincing

Corrosive

Corrupt

Costly

Courageous

Craving

Creative

Crippling

Crisis

Critical

Crucial

Customized

Dynamic

Efficient

Effortless

Danger	Electrifying
Dangerous	Elevated
Dazzling	Elevating
Debilitating	Elite
Deceptive	Eloquent
Decisive	Empathetic
Defenseless	Empowered
Degraded	Empowering
Degrading	Enchanting
Demanding	Encouraged
Demonstrative	Encouraging
Demoralized	Endless
Demoralizing	Endorsed
Dependable	Enduring
Desperate	Engaging
Destructive	Engrossing
Deteriorating	Engulfing
Devastated	Enlightened
Devastating	Enlightening
Devoted	Enriched

Dire	Enslaved
Directive	Enthusiastic
Disastrous	Enticing
Disempowered	Entrancing
Dishonest	Entrapping
Dismal	Enveloping
Disrespected	Epic
Divine	Eroding
Dominant	Essential
Dominating	Everlasting
Domineering	Evil
Doomed	Exceptional
Doubtful	Exclusive
Dreadful	Excruciating
Exemplary	Grounded
Exhausted	Gruesome
Exhilarating	Harmonious
Exorbitant	Harmonized
Exploit	Harrowing
Exploitative	Haunting

Exploited	Hazardous
Explosive	Healing
Exposed	Heartbreaking
Exquisite	Heartfelt
Extraordinary	Heartwarming
Exuberant	Helpless
Eye-opening	Heroic
Faith-filled	High-impact
Faithful	High-performance
Fascinating	Honored
Fatal	Hopeful
Fearsome	Hopeless
Flawless	Horrific
Forced	Horrified
Forceful	Horrifying
Fraudulent	Hostile
Frightening	Humbled
Fulfilled	Hypnotic
Futile	Hypnotizing
Game-changer	Illuminated

Game-changing	Imbalanced
Generous	Immersive
Genius	Imminent
Genuine	Immovable
Glorious	Immutable
Glowing	Impactful
Gracious	Impassioned
Grateful	Impeccable
Gratifying	Impenetrable
Gripping	Imperative
Groundbreaking	Imposing
Impressive	Invaluable
In-demand	Invasive
Incendiary	Invigorating
Incessant	Invincible
Inclusive	Inviolable
Incomparable	Invulnerable
Incontestable	Irrefutable
Incontrovertible	Irreparable
Incredible	Irreplaceable

Indefatigable

Indelible

Indispensable

Indisputable

Indomitable

Ineluctable

Inescapable

Inevitable

Inexorable

Infallible

Inflexible

Influential

Innovative

Insatiable

Insightful

Inspirational

Inspired

Inspiring

Instinctive

Instinctual

Irresistible

Irresponsible

Irreversible

Irrevocable

Isolated

Joyful

Joyous

Lavish

Legendary

Life-changing

Life-enhancing

Limitless

Loved

Loyal

Lucid

Luminous

Luxurious

Magnetic

Magnificent

Majestic

Insurmountable	Malicious
Intense	Manipulated
Intimidating	Manipulative
Intoxicating	Menacing
Intractable	Merciless
Intriguing	Mesmeric
Intrusive	Mesmerizing
Intuitive	Mind-blowing
Miraculous	Penetrating
Miserable	Penetrative
Misleading	Perceptible
Monumental	Perceptive
Motivated	Perceptual
Motivating	Perfect
Motivational	Perilous
Must-have	Permeating
Nauseating	Perpetual
Nefarious	Persevering
Next-generation	Perspicacious
Next-level	Perspicuous

Non-negotiable	Persuasive
Nourishing	Pervasive
Nurtured	Perverted
Nurturing	Phenomenal
Obligated	Piercing
Obligatory	Pioneering
Obscene	Positive
Obsessive	Potent
Omnipotent	Powerful
Oppressive	Premium
Optimal	Pressured
Optimistic	Prestigious
Optimized	Priceless
Outdated	Pristine
Outraged	Profound
Outstanding	Progressive
Overbearing	Prosperous
Overburdened	Protected
Overpowered	Proven
Overpowering	Provocative

Overwhelmed	Provoking
Overwhelming	Punishing
Paralyzing	Radiant
Passionate	Radiating
Peaceful	Reassured
Reassuring	Shameful
Refreshing	Shocking
Regret	Sinister
Regrettable	Sizzling
Rejected	Soothing
Rejoicing	Sophisticated
Rejuvenating	Sought-after
Relentless	Spectacular
Reliable	Staggering
Remarkable	Startling
Renowned	Stimulating
Reputable	Strategic
Resilient	Streamlined
Resolute	Stunning
Respected	Sublime

Respectful	Subtle
Revitalized	Subversive
Revitalizing	Suffering
Revolutionary	Suffocating
Rewarding	Superior
Risky	Supported
Robust	Supportive
Ruined	Supreme
Ruthless	Surprising
Sacred	Susceptible
Savage	Sweeping
Scalable	Sympathetic
Scandalous	Synergistic
Scary	Tactical
Scathing	Tailor-made
Scorching	Tailored
Seamless	Tainted
Secure	Tantalizing
Seductive	Tempting
Sensational	Tenacious

Serene	Terrifying
Severe	Threatening
Thrilling	Unfathomable
Thriving	Unflinching
Timeless	Unforgettable
Top-notch	Unforgivable
Top-tier	Unforgiving
Toxic	Unified
Tragic	Unimaginable
Trailblazing	Unjust
Transformative	Unjustified
Trapped	Unmatched
Tricked	Unmerciful
Triumphant	Unmissable
Trusted	Unopposed
Trusting	Unparalleled
Trustworthy	Unprecedented
Ultimate	Unprepared
Unalterable	Unprotected
Unassailable	Unquenchable

Unavoidable	Unquestionable
Unbearable	Unquestioned
Unbeatable	Unrelenting
Unbelievable	Unresolved
Unbounded	Unrestrained
Unbreakable	Unrivalled
Uncertain	Unsettling
Uncompromising	Unshakeable
Unconquerable	Unstable
Uncontested	Unstoppable
Uncontrollable	Unsustainable
Uncontrolled	Unthinkable
Undeniable	Untrustworthy
Undermined	Unwavering
Undeterred	Unyielding
Undisputed	Uplifted
Unerring	Uplifting
Unethical	Urgent
Unfaltering	Utopian
Valuable	Vital

Value-packed

Valued

Versatile

Vibrant

Vicious

Victorious

Vigorous

Violated

Visionary

Volatile

Vulnerable

Warm

Wasted

Wholesome

Winning

World-class

Worsening